

Qualifications

2015

Introduction:

Thank you for taking time to look over my résumé. As you can see, I have a great deal of design experience and range. The fusion of my positions in an in-house design and marketing department, advertising agencies, strictly design-studio environments, freelance design, and my work as a design student, has enabled me to gain an expansive perspective of design, corporate identity and branding.

My portfolio consists of a collage of these exploits, and I feel that it reflects my dedication to, and zeal for, fresh and innovative design. I hope that your firm will enable me to contribute to your team, as well as learn from it.

Sincerely,
Aaron L. Russell

Objective:

To gain a position in which my background in design can be utilized, while offering me the opportunity to mature by abilities in web development.

Qualifications:

My employment experiences have provided me with ample direct understanding of design and branding:

Concept development, client consultation, design, observance of budget, respect for deadlines, and end production/assembly, and/or coordination with third party vendors.

Radio Systems Corp., Knoxville, TN
SportDOG Brand® Senior Designer, 01.2008–Present

Freelance Design, Knoxville, TN
Designer/Creative Director, 07.2005–Present

Low + Tritt, Inc., Knoxville, TN
Senior Designer, 10.2004–07.2005

Spectrum Design/Clarityworks, Knoxville, TN
Staff Designer, 08.2002–10.2004

Morris Creative Group, Knoxville, TN
Intern/Staff Designer, 08.2001–02.2002

Jim McMichael's Signs, Knoxville, TN
Screen Printer/Support, 03.2000–07.2001

Skill Set:

Branding & Corporate Identity
Art & Creative Direction
Packaging Design & Production
Print Design & Production
Web Design & Basic Front End Coding
Graphic User Interface Design

Product & Industrial Design
Environmental Design
Point Of Purchase Design & Marketing
Photography & Post Production
Illustration & Technical Drawing

Worked With:

A.C. Entertainment
Agrifeed Pet Supply
American Red Cross (Knoxville Area Chapter)
Bass Pro Shops
Cabela's
Cherokee Croup
Citizens Bank of Blount County (CBBC)
Digital Energy DVD
Fat Elvis Records
Gander Mtn.
GF Capitol Management
Hillwood Museum and Gardens
Huntington Learning Center
Invisible Fence Brand
InterFaith Health Clinic
Joe Neubert Collision Center
Joseph Construction
Knox Solid Waste
Knoxville Habitat for Humanity
Knoxville Leadership Foundation

Knoxville Museum of Art
Little River Trading Company
Markman's Diamonds and Fine Jewelry
Mercedes-Benz of Knoxville
PetSafe
Polaris Team
Psycho Measure
Quantum Environmental Engineering (QE2)
R.B. Morris
Radio Systems Corporation
River Sports
Ross/Fowler Architecture
Ross Furniture
Signature Surfaces
SportDOG Brand
SRW & Associates
Synergy Fitness
Thermocopy
Three Ring Audio
University of Tennessee (AMBA and CFEE)

Contact:

Aaron Russell

200 West Jackson Ave. Apt. 206
knoxville, TN 37902

865.216.2060

theaaronrussell@me.com
www.aaronrussell.com

Portfolio & References Available Upon Request